

I Semester B.B.A. Examination, November/December 2018 (CBCS) (2014-15 and Onwards) (F + R) BUSINESS ADMINISTRATION 1.4: Business Organization and Environment

Time: 3 Hours

Max. Marks: 70

Instruction: Answers should be written in English only.

SECTION - A

Answer any five sub-questions of the following. Each sub-question carries two marks. (5×2=10)

- 1. a) What is construction industry?
 - b) State any two demerits of partnership form of business.
 - c) Define co-operative society.
 - d) Mention any four features of a joint stock company.
 - e) Who is a promoter?
 - f) What is business environment?
 - g) What is privatization?

SECTION - B

Answer any three questions of the following. Each question carries six marks.
(3×6=18)

- 2. Explain the characteristics of business.
- 3. Discuss the contents of partnership deed.
- 4. Distinguish between private limited company and public limited company.
- 5. Explain the benefits of environmental analysis.
- 6. State the objectives of privatization.



SECTION - C

Answer any three questions of the following. Each question carries fourteen marks. (3×14=42)

- 7. Explain the objectives of business.
- 8. Explain the advantages and disadvantages of partnership firm.
- 9. Explain the steps in formation of a private limited company. Bring the salient features of a private limited company.
- 10. Discuss the influence of political and technical environment of a business.
- 11. Explain the benefits and problems of globalization.